



HEALTHCARE DECISION SYSTEMS, INC.

10800 Lyndale Ave S, Suite 126
Bloomington, MN 55420
www.mlcost.com

Phone: 952-851-8868
Fax: 952-851-8869
medlink@mlcost.com

July 6, 2009

Dear Dave:

I just wanted to drop you a note to thank you and MidMarket Capital for your efforts in our company sale to Ormed Information Systems, LTD. I am very happy with the outcome and feel that our company and our team have been matched with the company that is the best fit. Your process exposed us to hundreds of healthcare information technology buyers and resulted in the best terms and price for our sale.

One of the things that stood out during the process was your ability to strategically position us with the potential buyers. In fact, Ormed originally took a pass on our opportunity. You were able to convince the president that our product was a natural complementary product for their current install base and that our install base was a great platform to increase their U.S. market presence.

During this emotional process your guidance through the complex elements of the deal was invaluable. I was always prepared in advance for each subsequent step so when the inevitable bumps in the road occurred; we were able to respond appropriately.

For me, a successful result in selling my business was not limited to price and terms. It was very important that my staff was welcomed and valued, the customers were honored, and that our legacy of quality service would live on. You embraced our desired outcomes and helped us realize our goals.

Again, Dave, thanks for all your efforts.

Regards,

Jerry Iverson
President
Healthcare Decision Systems, Inc.